

# CRETUM LIMITED

- Your Trusted ICT Partner in Asia-Pacific -

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# Cretum value

- Direct sales, channel development and management, business development, marketing and technical support; outsourced regional sales and support office.
- In outsourcing your APAC operations to Cretum, the total costs are just a fraction compared to having your own office and person in APAC.
- In addition of the obvious cost benefits and risk reduction, we also offer more value and resources for the investment with established business, connections, market know-how and proven track record to deliver high ROI for our customers.
- We do not have any hidden extra costs!

# save up to 80% on APAC business costs

<b>SAVE UP TO 80%</b> all inclusive   simple payment   no hidden costs		
OFFICE	PEOPLE	COMPANY
fit out	recruitment	company establishment
furniture	downsizing (if applicable)	professional services
office equipment	salary	BR license
telecommunications	MPF (social security payment)	accounting fees
IT infrastructure	medical insurance	audit costs
stationery	employee insurance	annual return filing
professional fees	traveling allowance (if applicable)	taxes
rent (+ security deposit + government fees)	housing allowance (if applicable)	
management fee	school fees, car fee, etc. (if applicable)	
repairs		
utilities		
cleaning		
reception staff		
office insurance		
government rates		
		capital costs
		monthly (or annual) costs

# Cretum business proposition 1/2

## **coverage**

- APAC regional market coverage

## **location**

- HQ location in Hong Kong – direct easy access to all main APAC markets
- rep.offices in Tokyo, Japan and Seoul, Korea

## **flexible outsourcing models**

- APAC rep.office, employees, etc.

## **unbeaten cost/benefit proposition**

- extremely cost effective package for regional market coverage, incl. business and support sides

## **people**

- multilingual industry professionals
- employees are either Asians or Westerners with comprehensive experience from various APAC markets

# Cretum business proposition 2/2

## references

- number of long-term Western state-of-the art ICT and high-tech companies

## APAC contacts

- several thousands of the industries leading companies/organisations in APAC

## APAC experience

- several years of business experience and know-how from several Asian countries

## flexibility

- simple flexible agreement tailored for your requirements with no additional complications or hidden extra costs
- sign today, start tomorrow and flex your requirements

## track record

- proven track record with high ROI